

# Take Your Practice to New Levels

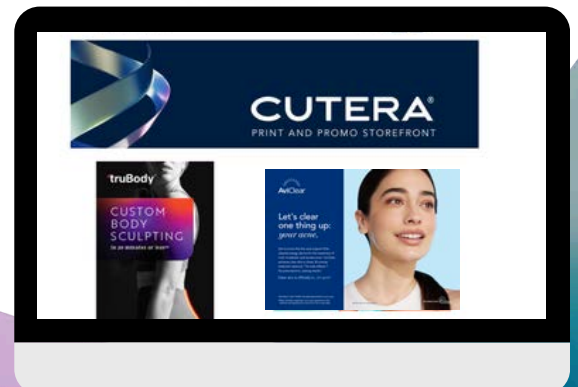
Cutera's Reward Program is now even more valuable for our top providers. Under a unified program, AviClear, truSculpt or truFlex customers can earn rewards for every dollar spent on Cutera consumable orders.

Benefits	Member	Silver (5,000 - 10,000)*	Gold (10,001 - 20,000)*	Platinum (20,001+)*
Access to MyCutera	X	X	X	X
Provider Locator Top Tier Status Recognition		X	X	X
Advanced Education Tickets		1 Ticket	2 Tickets	3 Tickets
Co-Op Marketing Dollars (50% match up to Rewards Level maximum)		Up to \$2,500*	Up to \$5,000*	Up to \$10,000*
Cycle and Tip Boost		1 Patient (worth of pulses or cycles)	2 Patients (worth of pulses or cycles)	3 Patients (worth of pulses or cycles)
Access to Rewards Store Credit			\$150*	\$300*
Award Recognition for Top Providers (maintain Platinum for a min of 3Qs)				X

\*Enrolling in and redeeming Cutera rewards is dependent upon compliance with the program's terms and conditions. Dollar amounts shown in local currency.

## NEW Co-Op & Rewards Marketing Benefits

Cutera's new program will offer perks and benefits with more options for redemption. You can choose between advanced education tickets, co-op marketing dollars, cycles or pulses, and our NEW rewards store.



## Frequently Asked Questions

### NEW: Rewards Store

**Q: What is the "Cutera Rewards Store"?**

**A:** E-store exclusively accessible to gold and Platinum qualifying customers.

**Q: How will customers gain access?**

**A:** Customers will receive a link to register for their own online access to use quarterly based on qualification.

**Q: How will their items be redeemed and delivered?**

**A:** Rewards manager will review and approve the order to be shipped directly to customer from O'Neil.

### NEW: Awards Recognition for Top Providers

**Q: Who qualifies?**

**A:** Participants who maintain platinum for at least 3 quarters within a calendar year will receive a Top Provider Award.

**Q: What do they receive?**

**A:** Customers will receive a plaque and certificate of achievement along with digital assets to promote on their social media and website.

**Q: How will Cutera promote our Top Providers?**

**A:** Cutera will feature the practice on our social media channels (US and INTL)



### NEW: Cycle and Pulse Boost

**Q: Who qualifies?**

**A:** Customer has to purchase within the Silver, Gold, or Platinum level within the quarter.

**Q: Can I combine cycle and pulses?**

**A:** No. The cycle or pulse boost will be based on the customer's quarterly purchase. If customers purchase similar quantities of cycles and pulses, your PDM will reach out to confirm which product you would like.

**Q: How do I redeem?**

**A:** Customer's will receive the pulses or cycles in their bank by the end of the first month of the program period.